

## Chapter of Excellence

**Due: Jan. 19**

The Chapter of Excellence Program is a way to recognize chapters for all their annual accomplishments. A chapter must fulfill indicators to reach tiers of achievement. The four levels are Bronze, Silver, Gold, and Diamond Status. In honor of the 65th SCDC and State Action Team 65, the maximum number of indicators that can be fulfilled is 65. Challenging indicators are weighted heavier than simple indicators. Chapters that qualify for Bronze, Silver, Gold, and Diamond levels will be honored at the SCDC with plaques. The chapter that fulfills the most indicators, regardless of status awarded, will receive (2) spots to the Leadership Academies at ICDC. For indicators in the 2-, 3-, and 4-Point Categories that require multiple examples, less than the required examples may be provided, however less points will be awarded. **The only mandatory indicator is the Chapter Information Sheet.** You will not be awarded points for indicators that you do not address. Please reach out on social media or email [massachusettsdeca@gmail.com](mailto:massachusettsdeca@gmail.com) with any questions. Submissions may be uploaded to Google Classroom qnr4dkr

### **1 Point Categories: Max: 15 points**

- Chapter Information sheet-*mandatory*
  - Include chapter name, membership, advisor name and email, chapter president name and email, advisor's signature, principal's signature or any other relevant chapter information. (1)
- Middle School Presentation
  - Present to your local middle school about DECA and its benefits (1)
- Chapter Goals Sheet
  - Write out a list of at least five-chapter goals for this year (1)
- Chapter evaluation sheet
  - Write out an evaluation of your chapter. Include strengths and weaknesses as well as opportunities and threats (1)
- Massachusetts DECA evaluation sheet
  - Write a paragraph expressing what you think Massachusetts DECA does well, as well as what can be improved upon at the state level (1)
- Chapter officers
  - Write a paragraph about your chapter officer positions; the roles and responsibilities of each position, and the process you use to select officers (1)
- Membership Event
  - Tell us about any membership event your chapter holds that recognizes the success of the past year or an initiation event at the start of the year (ex: end of the year banquet, beginning of the year party, etc.) (1)
- Community/School Service (1)

- Provide proof of two ways your chapter has serviced your community/school in a charitable fashion (Does not include DECA Cares or DECA Closet) (1)
  - School spirit activities
- Tell us and/or provide proof of two ways your chapter has had an impact on school spirit events (1)
  - President Calls
- Show that your chapter president has attended a majority of Mass DECA President Calls (1)
  - Professional/Social Event
- Attend a Mass DECA Professional/Social Event such as Day on the Hill or Day with the Celtics. (1)
  - Send competitors to the Massachusetts DECA Quiz Bowl at SCDC (1)
  - Send competitors to the MA DECA Virtual Quiz Bowl (1)
  - Submit a member for Member of the Month (1)

**2 Point Categories: Max: 22 points**

- Fundraising
  - Tell us and provide proof of two fundraising events you have held (2)
- Team Building
  - Tell us and provide proof of two ways or events that your chapter has helped to allow you to bond as a team (2)
- Engage with MDA
  - Engage with or contribute to the Muscular Dystrophy Association (shamrocks, MDA walk, MDA fundraisers within your chapter etc.) (2)
- Community outreach
  - Tell us and provide proof of two examples in which your chapter has made your community more aware of DECA (2)
- Meetings
  - Provide proof of two meetings you have held whether it be with Chapter officers or the chapter as a whole (2)
- Meeting agendas
  - Provide two meeting agendas whether it be for chapter officers or the chapter (2)
  - Provide two meeting minutes from meetings held whether it be for chapter officers or the chapter as a whole (2)
- Networking
  - Provide proof of two occasions when members of your chapter attended another chapter's event, or members of another chapter attended an event that your own chapter hosted (2)
- Difference Maker Challenge
  - Submitted one team in the UMass Lowell Difference Maker Challenge (2)
- DECA Closet
  - Donated professional clothes to the DECA Closet program (2)

- Alumni Membership
- Increase your membership by 10 alumni (2)

### **3 Point Categories: Max: 24 points**

- SBE
  - Have a school store (1 point), have an SBE certified school store (2 points), have a gold certified SBE 2022 (3 points)
- Membership
  - Grow membership by 5% (1 point), 10% (2 points), or 20% (3 points)
- FSLC
  - Attend FSLC (2 points), post and provide proof of a social media post at FSLC (1 point)
- DECA Month-November
  - Have your chapter's social media pages post 10 DECA month photo challenge posts (1 point), have your chapter's social media pages post 20 DECA photo challenge posts (2 points), have your chapter's social media pages post 30 DECA month photo challenge posts (3 points)
- DECA Power Trip
  - Attended Power Trip (1 pt.), engaged in a workshop at Power Trip (1 pt.), participated in mock roleplay at Power Trip (1 pt.)
- SCDC
  - Brought an auction basket to SCDC-2023 for MDA(1 point), Perfect attendance of voting delegates at voting sessions 2023 (1 point), provided a social media correspondent at SCDC-2023(1 point)
  - Competitor variety: have competitors in Series (1 point), Written (1 point), and Online events (1 point)
- State Only Event Participation
  - Submit (3) state only applications from your chapter (3)

### **4 Point Category Max: 4 points**

- ICDC-2023
  - Having competitors at ICDC (1 point), having students in leadership academies (1 point), having semi-finalist and finalist competitors (1 point), students took a picture with a DECA member from another association – show us! (1 point)