

# READY FOR IT



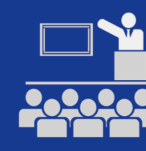
Massachusetts DECA represents a diverse group of members, from both genders, across all ethnicities, and coming from families across all socioeconomic levels.



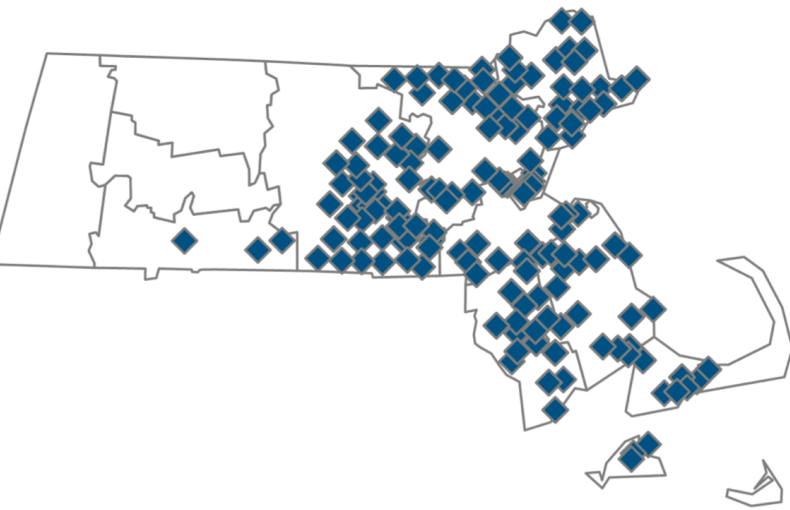
Massachusetts DECA students are academically prepared, demonstrating college and career readiness by pursuing challenging programs of study in high school, including Career and Technical Education programs.



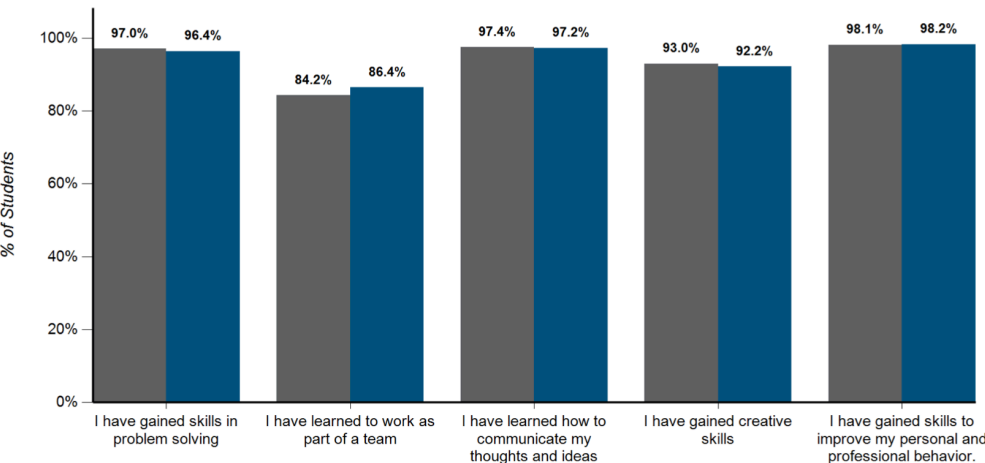
Massachusetts DECA helps its members to develop well-defined college and career objectives by encouraging rigorous academic curriculums and promoting professional responsibility.



Through leadership activities, community service, and real-world learning, Massachusetts DECA enriches the educational experiences of participating students.



## Experiences of Massachusetts DECA Participants





# MASSACHUSETTS DECA™



DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. Aspiring to prepare more than 235,000 high school and college members for college and careers, DECA advisors, in 3,500 classrooms, employ DECA's guiding principles. These principles explain the methods for implementing DECA in classrooms and the expected outcomes. The Carl D. Perkins Act uniquely recognizes DECA as an integral strategy for delivering successful Career and Technical Education programs in high schools and colleges.

DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, apply learning in the context of business, connect to business and the community, and promote competition. DECA members leverage their experiences to become academically prepared, community oriented, professionally responsible, experienced leaders.

